Natural Resource Land Valuation

Expert Requirements & Unique Challenges
Presentation to Natural Resources Law Section
Canadian Bar Association
March 30, 2021





Discussion Topics

- Natural resource land valuation in legal practice
- Engaging the right valuation expert
- How appraisers & foresters determine land & timber values
- Are intangibles valued?
- Common problems with natural resource land valuation
- Questions from CBABC members

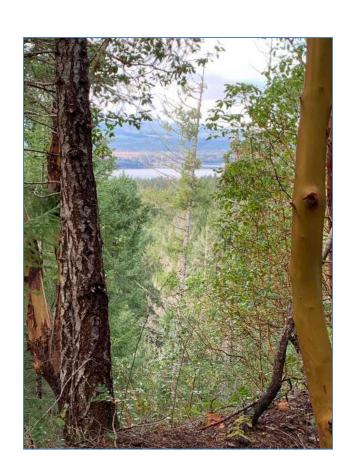


RIPARIAN AREA – NEAR CHEMAINUS

Role of Valuation Experts

- Legal counsel may require valuations of resource lands for:
 - Litigation or Commercial Arbitration proceedings
 - Purchase options, Property Acquisitions or Sales
 - Estates
 - Corporate or partnership buy-outs or buy-ins
 - Expropriation of natural resource lands
 - Conservation Covenants & Other Ecological Gifts
- Problem is identifying the contributory value of resources:
 - Commercial timber
 - Aggregate (i.e., sand & gravel)
- Unique valuation scenarios: submerged land

ECOLOGICAL GIFT DENMAN ISLAND



Valuation Concepts & Jargon

- Market Value often determined by Property Sales Comparison
- Highest & Best Use sets the foundation for property value
- Timber Cruise
 - Establish operable forest land base
 - Determine net recoverable volume
 - Identify volume & area net-downs
- Timber (Stumpage) Appraisal
 - Establishes market log prices
 - Identifies all logging costs & risks
 - The residual value is the net timber value.
 - Present value adjustment for large areas



FELLER BUNCHER ON STEEP TERRAIN

Engaging Land & Resource Valuation Experts

- Qualifying a Real Estate Appraiser AACI Designation
 - Experience & expertise in natural resource land valuation
 - Local market knowledge & contacts
 - Experience in working with Forest Professionals
 - Can advise counsel on need for Forest Professionals & other experts
- Problem: few appraisers have this expertise
 - Appraisal Institute of Canada directory of members
 - Word of mouth
- Best if appraiser engages forester (or vice-versa) to coordinate tasks & deliver consistent reporting



CAVITY NESTERS IN DOUGLAS FIR

Coordination of Land & Forest Professionals

- Coordination is important since:
 - Overall property value will depend on the Highest & Best Use (HBU)
 - Retention of some forest cover may be required for land value
 - Failure to coordinate land & timber valuations may lead to over-valuation
- Appraisers/ Foresters/Others need to understand the jargon
- Appraiser's Report should cite & rely on the Forester's report*
 - Common elements should be the description of land, size, access, etc.
- Expert's Reports must be understood by intended users
 - Problem: reports full of technical terms & acronyms
 - Problem: reports that fail to clearly communicate analysis & findings

^{*}And other Experts: Hydrologist, Biologist, Geotechnical & Environment Engineers, Surveyor

Options for Estimating Timber Volumes

- Likely a Forest Professional will be required
- Option 1 Reconnaissance
 - Pros: Fast & Inexpensive. Online data can assist (Veg. Resource Inventory)
 - Cons: Accuracy limited, unseen & unknown variables related to tree health, logging cost, and log grades – may be wide margin of error
 - Best suited for small properties with 10 to 50 acres of timber
- Option 2 Timber Cruise (multi-day process)
 - Pros: Detailed Larger, informed buyers & sellers may require a Cruise
 - Cons: Still need timber valuation, time consuming, expensive, very technical
 - Best suited for larger acreages with > 100 acres of timber



CASCADIAN FOREST CONSULTANTS – MERRITT LOWER NICOLA INDIAN BAND

Factors affecting Land & Forest Value

Land Value

 Access, services, land use controls, pattern of use & demand determine Highest & Best Use

Forest Value

- Operable Area for timber harvesting
- Tree species e. g., Cedar is valuable
- Stand Characteristics & Volume per ha
- Terrain limitations => harvesting methods
- Log quality and log prices at time of sale
- Road building, Logging & Trucking costs
- Off site costs: e.g., road access agreements



DRONE IMAGE - CROWN LANDS WEST OF MT BENSON

Highest & Best Use - Land & Forest Value

 Access, Services & Pattern of Land Use are indicators of Highest & Best Use & Market Value

PAVED PUBLIC RD WITH POWER-TEL BISECT LOT

RURAL RES SUBDIVISION

LTSA IMAGE – PORTFOLIO OF CROWN LANDS SOUTHWEST OF NANAIMO

Operable Timber Area

First confirm Legal access – roads to site may still be required

- 1. Total area of the property small areas not typically economic to log
- 2. Less non-productive areas (wetlands, lakes, rock bluffs, etc.)
- 3. Less low productivity areas (i.e., poor growing sites)
- 4. Less Netdowns for sensitive habitats, stream protection & heritage sites

Result is classification of forest land base: operable & non-operable



NON-OPERABLE SENSITIVE HABITAT - METCHOSIN

Timber Volume Metrics

- Merchantable timber: part of a tree that has is recovered during logging
- Merchantable timber volumes may exceed 1,200 m³/ha on the BC Coast
- Forests are not homogeneous & are composed of *Tree Stands*
- Stands defined by a similar species mix, similar heights and age classes
- Stands may be characterized as mature or immature based on age
- Total merchantable volume will depend on:
 - Stand Density or no. of trees per ha
 - Age, Height & diameter of the trees in each Stand
 - The % of the trees in each Stand that can be harvested and sold into the market at a price that will cover the logging costs: Utilization %



SELF LOADING TRUCK - PRIVATE MANAGED FOREST

Market Conditions

Market conditions will affect log prices.

For example:

- Coast v. Interior:
 - Pine sawlogs on the BC Coast \$55/m³ to \$65/m³
 - Pine sawlogs in the BC Interior average \$93/m³
- Annual Trends:
 - Cedar 'J' now at \$242.05/m3.
 - In 2012 the same log was listed at \$99.27/m3.

Market conditions at sale date & location dictate log value



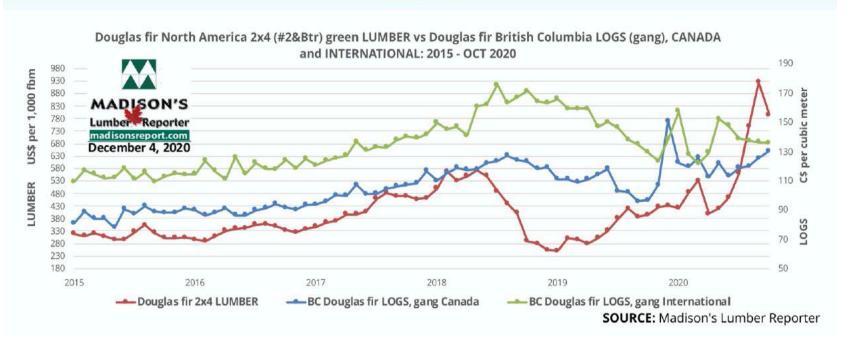
TOLKO WILLIAMS LAKE LOG YARD

Tree Species & Forest Value

Log prices vary significantly by Tree Species & Log Grade Log Prices – Vancouver Log Market Reporting

- AMV Nov 2020 Grade 'J' Western Red Cedar \$242.05/m³
- AMV Nov 2020 Grade 'J' Western Hemlock \$75.02/m³

NORTH AMERICA 2X4 LUMBER VS BC COAST LOG PRICES 2015 - 2020



Log Quality

- Log prices vary greatly within a species
 Cedar log grade 'D' recent price \$540.53/m³
 Cedar log grade 'Y' recent price (reported) as \$21.57/m³
- Insects & Disease impact quality
- Log size and quality affects value

LOG HAND SCALING - NORTH ISLAND







Crown Grants Prior to 1906

- Crown Grant is the original transfer of land from the Crown Provincial typically includes timber but excludes minerals.
- Generally, land Crown Granted prior to March 12, 1906 means exported timber has provincial "export taxes" applied.
- Was the Crown Grant prior to March 12, 1906 and is the timber "Exportable" under federal rules? *Ruling may be required.*
- Export taxes on provincial timber vary by species, log grade and current log prices by formula. Export taxes can vary from \$1/m³ to over \$30/m³.
- Typically a premium value for exportable logs: \$20 to \$40+ per m³.



VIEW OF PORT NEVILLE – JOHNSTONE STRAIT

Logging Costs (Stump to Dump)

- Stump to Dump means all phases of logging:
 - Falling, Bucking & Skidding to Landing
 - Loading & Delivery to Point of Sale
 - Sorting & Scaling
- Stump to Dump cost will depend on logging methods required and economies of scale with applying the optimal equipment.
- For example:
 - Ground or conventional equipment ~\$16-25/m³.
 - Grapple Yarding will be > \$25/m³
 - Helicopter logging is ~\$100/m³.
 - Trucking costs to the point of sale are can be an additional \$5 to \$25/m³.

Logging and Delivery Cost

- Stump to Dump means all phases of logging:
 - Falling, Bucking & Skidding to Landing
 - Loading & Delivery to Point of Sale
 - Sorting & Scaling
- Logging, Towing, Barging & Trucking costs depend on
 - Location
 - Access-terrain-tree volumes
 - Contractor availability & expertise.
- Coastal logging costs can vary from + \$30/m³ to over \$100/m³





GRAPPLE YARDER WORKING NEAR TAHSIS



SKIDDER LOGGING (CONVENTIONAL) MISSON TREE FARM

Logging Conditions (Roads)

- Logging roads with culverts & bridges will likely be required
- Construction costs depend on terrain & drainage requirements
- Sample BC Coast road costs: \$60,247/km to \$135,852/km (rock conditions)
- Appraisal question: Are logging roads an improvement to the land (i.e., driveway to house site) or a write off against the log value?



BC TIMBER SALES ROAD ON CROWN LAND
NEAR LADYSMITH

Common Valuation Issues

- Failure to complete a Market Analysis & flawed HBU
- Not confirming Legal Access
- Not adjusting comparable sales for contribution of timber
 - Need to understand whether forest cover is material
 - Need to understand motivation of seller & buyer
- Not testing outcome of timber valuation (e.g., BC Timber Sales)
- Not determining if logs are exportable
- Not accounting for retention of forest for riparian & other values

Value of Intangibles

- Intangible Values for natural resource lands include:
 - Aesthetic values: viewscapes & nature appreciation
 - Cultural heritage (i.e., First Nations area of cultural importance)
 - Unique wildlife, ecological (i.e., old growth) & watershed values
- Values of intangibles are subjective no database of information
- Some intangibles are captured in overall Market value of land
- Appraisers & Foresters are not trained to value intangibles as separate assets
- Expert opinions are restricted to tangible land & resource values



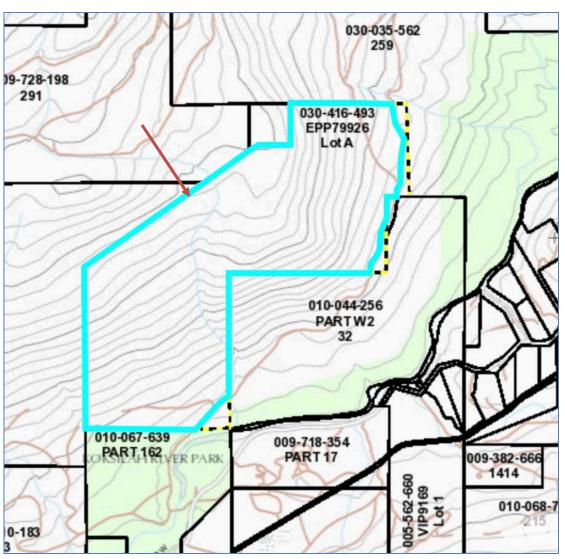


RECREATION TRAIL IN DUNSMUIR LODGE FOREST

ISLAND TIMBERLANDS PROPERTY - BEACH AT BARKLEY SOUND

Natural Resource Lands Valuation Case Study Eagle Heights – Shawnigan Lake





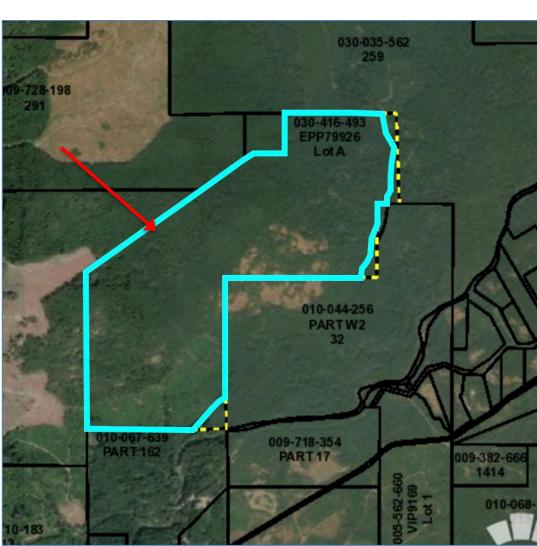
Natural Resource Lands Valuation Case Study Eagle Heights – Shawnigan Lake

- Acquired March 1, 2018
- Seller was Island Timberlands GP
- Buyer was BC Parks: Expansion of Kosilah River Provincial Park
- Sale Price: \$7,150,000

Timber Value: \$5,255,000

Land Value: \$1,895,000





Natural Resource Lands Valuation Case Study Eagle Heights – Shawnigan Lake

Negotiations Process

- BC Parks confirmed natural values / pressure from local community
- BC Parks & IT jointly commissioned Timber Cruise
- IT assigned value to planted areas (often not the case)
- BC Parks engaged independent Appraiser & Forestry advisors
- Appraiser & Forester worked collaboratively to id volume retention for:
 - Aesthetic values...consistent with property sales in area
 - Riparian values consistent with Private Forest Land Owner commitments
 - Species at Risk
 - Visual Quality

Summary – Natural Resource Land Value

Natural Resources Land Value will depend on:

- Highest & Best Use of the property (including trees)
- The volumes, species, size and quality of the trees
- The costs of access, timber harvesting, hauling & clean up
- Assumed retention of timber volume

Considerations for Legal Counsel

- Engaging experts who understand the local market
- Land & forest valuation experts need to coordinate efforts
- Land value and timber value is not 1 + 1 = 2
- Timber value often exceeds land value in Lower Coast & Vancouver Island

PARICIPANT QUESTIONS